

MOVE TV

Fitness Clubs

broadcast time: up to 6 minutes

video files:

container: mov, mp4, avi

codec: h264

bitrate: 5000 - 9000 Kbps

display resolution: 1280x720 px, 1920x1080 px

pixel aspect Ratio: 1,00

aspect ratio: 16:9

frame rate: 25.00 FPS

audio:

no audio

static/boards:

image file format: JPEG

display resolution: 1360 x768 px

color space: RGB

subtitles for video files:

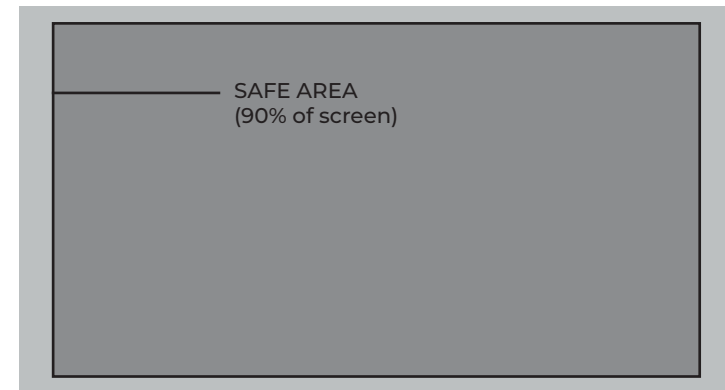
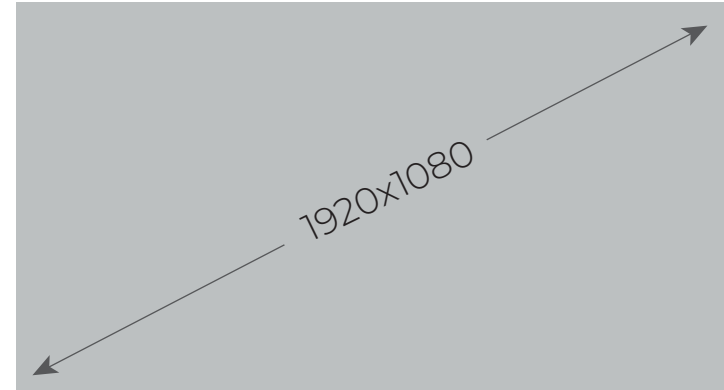
*.doc, *.docx, *.odt, *.srt


additional information:


- names of files must include: **campaign name, media name and spot lenght**. Example: *EKO_MOVETV_10s.mp4*;
- set of video files should contain:
 - spot for broadcast,
 - spot for approval (preview video) - max 5 Mb

Attention!

We don't accept files without a preview video.



 TOTAL AREA – should be free of important graphic elements (logo, text, products), it perfectly suits backgrounds and fills

 SAFE AREA – must be perfectly visible