

# **SPECIFICATION FOR THE GRAPHIC DESIGNER**

## **TRAFFIC TV**



### **1. IMAGE FILE RESOLUTION**

– 1600x674px

### **2. GRAPHIC**

Format – JPG, BMP, PNG

### **3. ANIMATION/VIDEO**

AVI (divX, Xvid), MP4 (h.264), WMV

**The deadline for delivering materials - 3 days before the date of the advertising campaign**