

Price list 2020



Attachment to AMS Commercial Policy of Jan, 2, 2020

The price list is valid from June, 1, 2020 *

PRICE LIST		DAILY VAC RANGES									Media not covered by Outdoor Track	
Range		P1	P2	P3	P4	P5	P6	P7	P8	P9		P10
VAC		up to 500	from 501 to 1 200	from 1 201 to 2 000	from 2 001 to 3 200	from 3 201 to 5 000	from 5 001 to 7 500	from 7 501 to 11 500	from 11 501 to 17 000	from 17 001 to 28 000		from 28 001
MEDIA	Premium Citylight	900	985	1 045	1 105	1 205	1 375	1 625	1 975	2 545	3 895	1 415
	Citylight	600	695	745	795	875	1 005	1 205	1 485	1 945	2 705	670
	Billboard 12	500	565	585	615	655	725	825	965	1 195	1 735	680
	Billboard 18	1 400	1 485	1 555	1 635	1 755	1 945	2 245	2 665	3 355	4 975	1 850
	Backlight 18	4 500	5 005	5 075	5 155	5 275	5 465	5 765	6 185	6 875	8 495	4 100
	Dynamic Backlight 18	7 425	7 505	7 605	7 725	7 905	8 195	8 645	9 275	10 315	13 285	9 155
	Backlight 32	5 800	6 215	6 285	6 365	6 485	6 675	6 975	7 395	8 085	9 705	8 280
	Dynamic Backlight 32	9 235	9 315	9 425	9 545	9 725	10 015	10 465	11 095	12 125	15 105	10 955
	Frontlight 50	5 495	5 575	5 665	5 775	5 935	6 195	6 595	7 155	8 075	10 235	6 855
	Frontlight 100	10 995	11 075	11 185	11 305	11 485	11 775	12 225	12 855	13 895	16 325	12 555
	Cityscroll	1 485	1 505	1 525	1 545	1 585	1 645	1 735	1 855	2 065	3 145	1 900
Superboard	6 100	6 155	6 305	6 515	6 805	7 215	7 855	8 755	10 355	12 805	6 800	
LEGEND	Net PLN prices, without printing, one calendar month/30-day exposure, exclusive of 23% VAT.											
	Backlight and Citylight prices include Rotation.											
	Cityscroll price of 1 poster with printing.											
	Shaded areas - media not available.											
	* Superboard price list is valid from May, 26, 2020.											
Media of dimensions other than those shown here are priced individually.												