**Date:**

**Client/Agency** (company)**:**

**Made by** (name, phone, e-mail)**:**

**Brand/product:**

**Industry:**

**Target group description:**

**Campaign objective:**

**Geographical scope of the campaign:**

**Campaign period:**

**Required media indexes or number of displays:**

**Preferred format/display type:**

**Other location selection criteria, POI:**

**Campaign budget, net PLN:**