

# SPECIFICATION FOR THE GRAPHIC DESIGNER

## CL\_P – citylight

ams

Format – AI, EPS, PDF, TIFF, PSD

Colours – CMYK (black C60 M50 Y40 K100 – refers to large solid colours)

Fonts converted to outlines

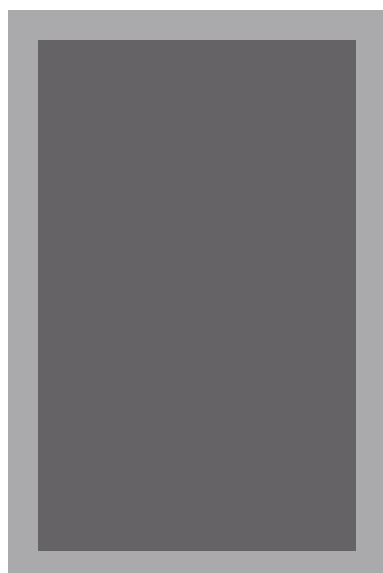
Scale 1:10

Image file resolution – 1000 dpi (scale 1:10)

Sizes in 1:10 scale:

– print area 11,85 cm x 17,5 cm + (3 mm bleed)

– safe area (for text) 10 cm x 16 cm



print area – 118,5 cm x 175 cm

safe area (for text) – 100 cm x 160 cm

**PRINT AREA** – should be free of important graphic elements (logo, text), it perfectly suits backgrounds and fills

**SAFE AREA** – must be perfectly visible

**ATTENTION!!! Files without a demonstrative JPG will not be accepted.**

**A digital proof or client's permission for printing without a proof should be submitted.**

Prior to file submission for printing, it should be checked whether:

- all sizes comply to the specification
- all fonts have been converted to outlines
- all objects in the design have been converted to CMYK
- the resolution is correct
- the file re-opens after saving
- a demonstrative JPG has been attached